



PFT Privacy Policy

Adopted 19 January 2022

Last updated 22 July 2022.

Application

This is a joint policy that applies to the privacy matters and dealings of:

- The PFT project
- Pest Free Token Limited
- Pest Free Token Trust.

It is to be published on the PFT website, www.pestfreetoken.co.nz.

Context and Purpose

Introduction

The developers, Pest Free Token Limited, or Pest Free Token Trust (“we” or “us” or “our”) respects the privacy of the PFT community (“user” or “you”). This Privacy Policy explains how we collect, use, disclose, and store your information when you interact with us and visit our website www.pestfreetoken.co.nz, including any other media form, media channel, mobile website, or related or connected thereto, including PFT social networking sites (collectively, the “Site”).

Please read this Privacy Policy carefully. If you do not agree with the terms of this privacy policy, please do not access the Site.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Site after the date such revised Privacy Policy is posted.

Collection of your information

We may collect information about you in a variety of ways. The information we may collect includes:

Personal Data

Personally identifiable information, such as your name, email address, and any other information that you voluntarily give to us, including through any application for partnership or funding, or when you choose to participate in various activities related to the Site, such as voting. You are under no obligation to provide us with personal information of any kind, however your refusal to do so may prevent you from using certain features of the Site or participating in any vote.

Derivative Data

Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site.

Data From Social Networks

User information from social networking sites, such as Facebook, Google+, Instagram, Twitter, Reddit, and Telegram, including your name, your social network username, location, gender, birth date, email address, profile picture, and public data for contacts, if you connect your account to such social networks.

Mobile Device Data

Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the Site from a mobile device.

Third-Party Data

Information from third parties, such as personal information or network friends, if you connect your account to the third party and grant the Site permission to access this information.

Data From Contests, Giveaways, Surveys, and Votes

Personal and other information you may provide when entering contests or giveaways and/or responding to surveys or votes.

Use of your information

Having accurate information about you permits us to provide you with a smooth, efficient, and customised experience. It also allows the PFT project to ensure PFT operations are appropriately managed as required by the PFT Trust's Deed and PFT Limited's Constitution. Specifically, we may use information collected about you via the Site to:

- Increase the efficiency and operation of the Site
- Administer promotions and contests
- Enable user-to-user communications
- Respond to service requests

- Email you
- Notify you of updates to the Site
- Assist law enforcement to the extent required by the law
- Compile anonymous statistical data and analysis for use internally or with third parties.
- Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site to you
- Monitor and analyse usage and trends to improve your experience with the Site
- Offer new services and expand the functionality of PFT
- Perform other business activities as needed
- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity
- Request feedback and contact you about your use of the Site
- Resolve disputes and troubleshoot problems
- Send you a newsletter
- Solicit support for the Site.

Disclosure of your information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

Interactions with Other Users

If you interact with other users of the Site, those users may see your name, profile photo, and descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, following blogs.

Online Postings

When you post comments, contributions or other content to the Site, your posts may be viewed by all users and may be publicly distributed outside the Site in perpetuity.

Social Media Contacts

If you connect to the Site through a social network, your contacts on the social network will see your name, profile photo, and descriptions of your activity.

By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal process, to investigate, or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

Third-Party Service Providers

We may share your information with third parties that perform services for us or on our behalf, including data analysis, email delivery, hosting services, customer service, and marketing assistance. Where possible, this information will be anonymised.

Marketing Communications

We may share your information with third parties for marketing purposes, as permitted by law. Where possible, this information will be anonymised.

Third-Party Advertisers

We may use third-party advertising companies to serve ads when you visit the Site. These companies may use information about your visits to the Site and other websites that are contained in web cookies in order to provide advertisements about goods and services of interest to you.

Affiliates

We may share your information with our affiliates, in which case we will require those affiliates to honour this Privacy Policy. Affiliates include the developers, Pest Free Token Limited, Pest Free Token Trust.

Business Partners

We may share your information with our business partners to offer you certain products, services, or promotions. A business partner includes a partner under the Pest Free Token Trust's Partnership Policy.

Other Third Parties

We may share your information with advertisers and investors for the purpose of conducting general business analysis. We may also share your information with such third parties for marketing purposes, as permitted by law.

Wind-up

If the PFT project is wound-up as per the requirements of the Pest Free Token Limited Constitution and/or Pest Free Token Trust Deed, we may transfer your information to the successor entity. If we go out of business or enter bankruptcy, your information might be transferred or acquired by a third party. You acknowledge that such transfers may occur and that the transferee may decline to honour commitments we made in this Privacy Policy.

We are not responsible for the actions of third parties with whom you share personal or sensitive data, and we have no authority to manage or control third-party solicitations. If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

Tracking Technologies

Cookies and Web Beacons

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize the Site and improve your experience. When you access the Site, your personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. You can remove or reject cookies, but be aware that such

action could affect the availability and functionality of the Site. You may not decline web beacons. However, they can be rendered ineffective by declining all cookies or by modifying your web browser's settings to notify you each time a cookie is tendered, permitting you to accept or decline cookies on an individual basis.

Internet-Based Advertising

Additionally, we may use third-party software to serve ads on the Site, implement email marketing campaigns, and manage other interactive marketing initiatives. This third-party software may use cookies or similar tracking technology to help manage and optimize your online experience with us. For more information about opting-out of interest-based ads, visit the Network Advertising Initiative Opt-Out Tool or Digital Advertising Alliance Opt-Out Tool.

Website Analytics

We may also use selected third-party vendors to allow tracking technologies and remarketing services on the Site through the use of first party cookies and third-party cookies, to, among other things, analyse and track users' use of the Site, determine the popularity of certain content and better understand online activity. By accessing the Site, you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies, you can visit the third-party vendor or the Network Advertising Initiative Opt-Out Tool or Digital Advertising Alliance Opt-Out Tool.

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

Third-party websites

The Site may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Site, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Site.

Security of your information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and

misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

Policy for children

We do not knowingly solicit information from or market to children under the age of 13. If you become aware of any data we have collected from children under age 13, please contact us using the contact information provided below.

Controls for Do-Not Track features

Most web browsers and some mobile operating systems include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy. Most web browsers and some mobile operating systems include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. If you set the DNT signal on your browser, we will respond to such DNT browser signals.

Options regarding your information

You may request access to and correction of any person information we hold about you.

You may do so by contacting us using the contact information provided below.

Some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our terms and conditions and/or comply with legal requirements.

Emails and Communications

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by contacting us using the contact information provided below.

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

New Zealand privacy rights

This Privacy Policy has been drafted in light of the New Zealand Privacy Act 2021.

Contact us

If you have questions or comments about this Privacy Policy, please contact us.

- PTF project and company related: info@pestfreetoken.co.nz
- PFT trust related: trustees@pestfreetoken.co.nz